

Promotion, marketing and sponsorship detailed expenditure list

For the financial year to 30 June 2023

Supplier Name	FY22/23 Amount (\$)	Term Of Contract
Media Sales Direct Pty Ltd	604,408	NA
M Media Group Pty Ltd	558,853	22 months
Six Black Pens	553,271	57 months
Principals Pty Limited	501,990	Ongoing
Ptarmigan Media (Australia) Pty Ltd	457,163	23 months
Salesforce	205,416	Ongoing
The Pure Agency	194,354	36 months
Merkle Australia Pty Ltd	181,352	13 months
Decision Design	167,607	NA
Fifty-Five Five Pty Ltd	166,972	24 months
Honner Media Pty Limited	148,495	23 months
Nature Pty Ltd	146,618	17 months
Adode	137,762	Ongoing
Experian	130,656	Ongoing
Symbol Strategic Communications	119,785	Ongoing
Hall & Partners Pty Ltd	117,311	51 months
Ernst & Young	114,391	1 month
Deloitte Consulting Pty Ltd	104,108	55 months
Merkle	75,754	Ongoing
Trinity P3 Pty Ltd	65,035	NA
Melbourne Convention And Exhibition Centre	63,982	NA
Diadem Ddm Pty Ltd	60,403	35 months
Penguin Random House Pty Ltd	51,861	NA
Mccrindle Research Pty Ltd	44,103	24 months
Investment Trends Pty Limited	43,589	12 months
Tg Endeavour Pty Ltd	40,824	11 months
Superratings Pty Ltd	37,084	Ongoing
Wealth Insights Pty Limited	36,102	Ongoing
Wellcom Group Limited	33,337	129 months
Centium Software	33,201	NA
Intuitive Solutions Pty Ltd	30,635	24 months
The Smith Family	29,473	48 months
Eventsair	28,803	NA
Edge Environment Pty Ltd	28,339	17 months
Financial Planning Association Of Aust. Ltd	26,727	12 months
Engel Schmidl	25,052	NA
The Trustee For Goodcompany Enterprises Unit Trust	21,588	Ongoing
Immij (Nsw) Pty Ltd	21,550	70 months
Big Datr Pty Ltd	21,423	12 months
Stream Pty Ltd	20,223	23 months
Livewire Markets Pty Ltd	18,342	Ongoing
Chant West Pty Limited	18,225	Ongoing
Good Company Foundation Limited	16,226	NA
Rainmaker Information Pty Limited	14,580	Ongoing

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Supplier Name	FY22/23 Amount (\$)	Term Of Contract
Oz Harvest Ltd (Tbv)	14,217	Ongoing
Pricewaterhousecoopers	14,191	Ongoing
Cerebral Palsy Alliance	12,992	Ongoing
Eat Up Australia Ltd	12,337	NA
Motionstory Pty Ltd	11,959	Ongoing
Canstar Pty Limited	11,664	Ongoing
Presentation Studio	9,713	Ongoing
Cliftons Operations Pty Ltd	9,358	Ongoing
10X10 Philanthropy Limited	8,974	NA
Visual Domain Australia Pty Ltd	8,532	NA
Quantum Market Research	8,274	NA
Gilbert + Tobin	7,844	Ongoing
Fujifilm Data Management Solutions Australia Pty Ltd	7,436	Ongoing
Kind Enterprises Pty Ltd	7,255	One-off
Promotional Product Experts	7,220	NA
Joywriting Pty Ltd	6,499	NA
Pangolin Associates Pty Ltd	6,252	8 months
Creative Visuals Pty Ltd	6,218	Ongoing
Furness & Associates Pty Ltd	5,659	NA
Flawless Marketing And Promotions Pty Ltd	5,160	Ongoing
Designate Group Pty Ltd	5,116	NA
Grand Hyatt Melbourne	4,991	1 month
loof Foundation Gift Fund	4,883	Ongoing
Flimp Studios	4,199	11 months
Getty Images Sales Australia Pty Ltd	4,185	Ongoing
Editor Group Services	3,982	NA
Chalk Company Pty Ltd	3,916	NA
Marketing Pulse Pty Ltd	3,903	Ongoing
Creatik Design Pty Ltd	3,757	13 months
Rainmaker Information Pty Ltd	3,645	NA
Barneys Print & Promo Pty Ltd Tas Fast Promos	3,394	NA
King & Wood Mallesons	3,312	Ongoing
Norton Rose Fulbright	2,922	Ongoing
Exponet Pty Ltd	2,850	NA
Cancer Council Australia	2,838	Ongoing
Department Of Climate Change, Energy	2,811	NA
Reward Gateway Pty Limited	2,563	Ongoing
Adma Australian Computer Society Inc (Act)	2,549	Ongoing
Saxton Speakers Bureau Pty Ltd	2,518	One-off
Telum Media Australia Pty Limited	2,418	Ongoing
Smartevent Registration Solutions	2,287	NA
The Funding Network Australia Ltd	2,077	NA
Melbourne City Mission	1,958	NA
Event Frog	1,895	5 months
Gotcha 4 Life Foundation Ltd	1,889	NA
Righteous Pups Australia	1,889	NA

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Supplier Name	FY22/23 Amount (\$)	Term Of Contract
Alexandra Cain	1,733	NA
Mills Oakley	1,683	NA
Beyond Blue	1,604	Ongoing
One Management Pty Ltd	1,511	NA
Starlight Childrens Foundation	1,481	Ongoing
Sacred Heart Mission Inc	1,322	NA
Fst Unit Trust	1,312	NA
Rspca Australia	1,220	Ongoing
Second Bite	1,134	NA
The Reach Foundation	1,134	Ongoing
Kids Giving Back	1,031	NA
The Pyjama Foundation Ltd	1,013	NA
Hobart City Mission	958	Ongoing
Ive Group Australia Pty Limited	956	59 months
Claire Gourlay- Not Registered For Gst	914	Ongoing
Love Your Sister Foundation Ltd	899	Ongoing
Flashbay Pty Ltd	875	NA
World Wide Fund For Nature Australia	817	Ongoing
Elizabeth Andrews	805	NA
Ezycharge Australia Pty Ltd	758	NA
Variety - The Children'S Charity	756	NA
Local Sports Pty Ltd	742	Ongoing
The Trustee For Nic Long Photography Trust	710	Ongoing
Australian Market And Social Research Society Ltd	692	NA
Daniel Mahon	654	NA
The Heron Partnership Pty Ltd	576	100 months
Reconciliation Australia	567	NA
Rspca Victoria	567	NA
The Push For Better Foundation Ltd	567	NA
Sport 360 Group	525	NA
Foodbank Western Australia	453	NA
Fareshare Australia Incorporated	453	NA
Grounded Theory Pty Ltd	426	NA
Care Australia	412	Ongoing
St Mary'S House Of Welcome	378	NA
Surf Aid International Australia Ltd	378	NA
Uniting (Victoria & Tasmania) Ltd (Tbv)	378	NA
University Of Sydney	357	NA
Reconciliation Wa	352	NA
The Salvation Army (Vistoria) Property Trust	302	NA
Aon Solutions Limited	291	NA
Bluebag	192	Ongoing
David Virgona	189	NA
Mookai Rosie Bi-Bayan	189	NA
Ronald Mcdonald House Charities Vic Tas Ltd	113	NA
Murrays Australia Pty Ltd	106	NA

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Supplier Name	FY22/23 Amount (\$)	Term Of Contract
Lawfield Legal Practice Hickslaw Pty Ltd	76	NA
The Fred Hollows Foundation Exempt	68	Ongoing
Make A Wish Foundation	25	Ongoing
Cancer Council Of Tasmania	23	Ongoing
Humanitix	17	NA
TOTAL	5,816,171	