



Media Release – 2 September 2026

MLC Expand appoints new technology leader to accelerate platform delivery for advisers

MLC Expand, one of Australia's largest super and retirement platforms, today announced that **Lisa Hilton** has commenced as General Manager, Technology – Wrap. Based in Sydney, Lisa steps into the role as the platform enters a period of significant growth.

Lisa brings more than two decades of experience leading large-scale technology transformation across the financial services, insurance and energy sectors. Most recently she was Chief Information Officer at Cover-More Insurance, part of the Zurich Insurance Group, where she led technology services across delivery and engineering. During her tenure she led the organisation's adoption of artificial intelligence, deploying AI agents to enhance the customer experience and applying the technology within engineering to improve efficiency across the development lifecycle.

In her new role, Lisa leads the Wrap Technology function, with accountability for strategy, delivery and transformation. Her focus will be on the targeted, intelligent innovation that matters most to advisers and their teams, extending MLC Expand's AI and automation capability to keep its technology at the forefront of the market and build on the platform's ground-up design. Central to this is the platform's ability to act quickly on adviser feedback, reinforcing the service standard that has become one of MLC Expand's defining strengths.

Liz McCarthy, CEO of MLC Expand, said: "I'm delighted to welcome Lisa to the team. Her track record in leading complex technology transformation, and in putting AI to work on real business problems makes her the right person to guide the next generation of our proprietary MLC Expand platform.

"MLC Expand was built by advisers, for advisers, and Lisa's leadership will help us keep advancing the technology that partners with advisers to capitalise on a new wave of growth in advice. As we build on our proprietary tech stack, enhanced with AI and robotics, and stay true to our AdviserFirst service philosophy, her appointment reflects our ambition to be the leaders in a new era of super and retirement advice and investment technology, and to be the fastest growing super and retirement platform by 2030."

Commenting on her appointment, **Lisa Hilton** said: "I'm excited to be joining MLC Expand at such a pivotal time. AI is changing what a platform can do for advisers, and MLC Expand has both the proprietary technology and the appetite to move quickly on it. I'm looking forward to building on those foundations so advisers have the tools they need as the advice market grows."

Media enquiries

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About Insignia Financial

With origins dating back to 1846, today Insignia Financial is a leading Australian wealth manager. Insignia Financial provides financial advice, superannuation, wrap platforms and asset management services to members, financial advisers and corporate employers.

Further information about Insignia Financial can be found at www.insigniafinancial.com.au

About MLC Expand

With more than \$100b in FUMA and +350k customers, MLC Expand, part of Insignia Financial, is the super and retirement platform for a new era in advice. MLC Expand's proprietary technology stack, which is enhanced with AI and robotics, coupled with our speed to market and AdviserFirst customer service philosophy makes MLC Expand one of the most contemporary wrap platforms in market. Find out more at myexpand.com.au