



Media Release – 27 January 2026

## MLC Expand appoints Irene Worrell to spearhead wrap product strategy

MLC Expand has announced the appointment of Irene Worrell as General Manager, Product Management, a pivotal leadership role responsible for driving product strategy, governance and innovation across the MLC Expand platform.

With more than two decades of experience in the wealth management industry, Irene brings extensive expertise spanning product development, distribution, and strategic transformation. Her career includes senior leadership roles at some of Australia’s most respected financial institutions, where she has consistently delivered client-focused solutions and navigated complex regulatory environments.

Ms Worrell takes on the role following more than a year as General Manager, Remediation within Insignia Financial’s Enterprise Services division. Prior to joining Insignia Financial, she served as General Manager Business Delivery, Strategy & Projects and Head of Advice Transformation within AMP Advice. She has also held senior roles at Commonwealth Bank, Perpetual, ING Australia and MLC/NAB, giving her a comprehensive understanding of the competitive landscape and evolving client needs in the Australian wealth sector.

In her new role, Ms Worrell will lead MLC Expand’s Wrap Product Management function where she will be responsible for shaping and executing product strategies that simplify and integrate MLC Expand’s suite of capabilities, ensuring scalability, efficiency and agility.

She commenced in her new role on Monday 19 January.

This appointment adds to MLC Expand’s existing leadership team, which includes: Orla Cowan, General Manager Governance; Imran Khan, General Manager Technology; Nicole Mahan, General Manager Operations, Adviser and Client Services; Heidi Press, General Manager Platform Development; Cable Rickard, General Manager Sales and Adviser Success; Ivan Sadler, Head of Investment Solutions.

**MLC Expand CEO Liz McCarthy**, said: “Irene is an outstanding leader with a proven track record in delivering innovative product solutions and driving transformational change. Her deep understanding of wealth management – particularly the financial advice industry, combined with her ability to navigate complexity and build trusted partnerships, will be instrumental as we continue to enhance our Wrap platform and deliver exceptional outcomes for advisers and their clients.

“As the largest super and retirement platform, at MLC Expand we’re committed to using our advice expertise and feedback from clients to continue building on our scalable and sustainable product suite to meet the evolving needs of investors and advisers. Irene’s vision and expertise will help us achieve that ambition while maintaining the highest standards of governance and compliance.”

Commenting on her appointment, Irene Worrell said: “I’m passionate about delivering products that empower financial advisers and their clients to achieve their goals. MLC Expand has a strong foundation and a clear vision for the future, and I look forward to working with the team to drive innovation and create value for our clients.”

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## About Insignia Financial Ltd

With origins dating back to 1846, today Insignia Financial is a leading Australian wealth manager. Insignia Financial provides financial advice, superannuation, wrap platforms and asset management services to members, financial advisers and corporate employers. Further information about Insignia Financial can be found at [insigniafinancial.com.au](https://insigniafinancial.com.au)

## About MLC Expand

With more than \$100b in FUMA and +370k customers, MLC Expand, part of Insignia Financial, is the super and retirement platform for a new era in advice. MLC Expand's proprietary technology stack, which is enhanced with AI and robotics, coupled with our speed to market and AdviserFirst customer service philosophy makes MLC Expand one of the most contemporary wrap platforms in market. Find out more at [myexpand.com.au](https://myexpand.com.au)