

Certitude Brings the world to you

March

**HFA Holdings Limited ('HFA Holdings') has agreed to sell 100% of the issued capital of Certitude Global Investments to Ironbark Asset Management ('Ironbark').**

This decision is a result of a strategic review of Certitude Global Investments by HFA Holdings. We believe the transaction will deliver scale opportunities to Certitude's existing investment management suite which will ultimately benefit our clients. Certitude and Ironbark have compatible business models, and this move consolidates the operation of the Certitude fund into an existing quality funds management business with scale. This acquisition strengthens Ironbark's position as an independent provider of asset management solutions. Through partnerships with international and Australian fund managers, Ironbark provides investment solutions across a diverse range of asset classes. We expect Certitude to provide particular capability in global asset management that complements the existing offers Ironbark has.

The proposed completion date for the sale is scheduled for **30 April 2015**, with a transitional and hand-over period leading up to the completion date, and some transitional support being provided to Ironbark after the completion date. All Certitude funds will transfer across to Ironbark.

We are working closely with Ironbark to ensure the transition is as smooth as possible. There will not be any disruption to your investments or service. We will provide continuous updates but should you have any queries or concerns please feel free to contact us on **1300 30 90 92**.

**What does this mean for you?**

Your business with us will transfer to Ironbark Asset Management on sale completion. Until full transition you will continue to be looked after by your current team.

While Certitude Global Investments will have a different ownership structure going forward, you can expect the same level of attention and service you have always enjoyed from Certitude Global Investments. This is a strong part of both the Certitude Global Investments and Ironbark Asset Management businesses and ensuring these high standards are upheld is our priority.

This sale bears no impact on the management of the funds we offer, our partner fund managers will continue to manage Certitude funds as usual.

**Next steps:**

As the transition progresses with Ironbark Asset Management we will keep you informed of any decisions that are made and how this may affect our relationship with you. For the moment, it is business as usual.

**Information on Ironbark Asset Management:**

- [Ironbark Asset Management](#) is an independent provider of best in class asset management solutions. It was founded in May 2009 by Chris Larsen (Chief Executive Officer) and Brendan Carpenter (Chief Operating Officer Deputy CEO).
- Through its strategic partnerships with international and Australian fund managers, Ironbark Asset Management provides investment solutions across a diverse range of asset classes including Australian and international securities, alternative investments, domestic and global property securities, and fixed income securities.
- Ironbark Asset Management's current fund range can be accessed in three ways:
  1. Direct through Ironbark Asset Management
  2. Through a financial adviser
  3. Via an existing platform
- Managers represented:

- **Karara Capital Limited:** A specialist investment management company focusing on the active management of funds which invest in Australian equities.
- **K2 Advisors:** A leading fund of hedge funds manager based in Stamford, CT with offices in New York, Chicago, London, Hong Kong, Sydney and Tokyo. The firm is committed to preserving and growing capital by producing asymmetric returns with reduced volatility and low correlation to the traditional equity and bond markets.
- **Global Thematic Partners LLC:** An asset management firm based in New York, registered as an investment adviser with the US Securities and Exchange Commission.
- **Duxton Asset Management:** A specialised asset manager, with leading expertise in agricultural land & securities and emerging markets.
- **Maple-Brown Abbott:** A privately owned investment management company specialising in the management of Australian and Asia Pacific ex-Japan equity portfolios for corporations, institutions, industry and corporate superannuation funds, charities and high net worth individuals.
- **Deutsche Asset & Wealth Management:** Deutsche Australia Limited is a wholly-owned subsidiary of Deutsche Bank AG, and is part of the Deutsche Asset & Wealth Management division. Deutsche Asset & Wealth Management offers individuals and institutions traditional and alternative investments across all major asset classes. It also provides tailored wealth management solutions and private banking services to high-net-worth individuals and family offices.

On the whole we believe this news is very positive for you and we are here to assist you in any way possible to make sure your business and clients continue to be serviced to the highest standards.

Should you have any questions whatsoever please do contact us on **1300 30 90 92**, or via email at [contact@certitudeglobal.com.au](mailto:contact@certitudeglobal.com.au).

**Craig Mowll**

Chief Executive Officer

Certitude Global Investments Ltd

This Media Release was prepared by Certitude Global Investments Limited ABN 25 082 852 364 AFSL 246747 ('Certitude') and is only provided for information purposes. It does not contain investment recommendations nor provide investment advice.

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